



Jack Link's Jerky Snack FUNdraiser Guide

RMC Contact Information

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Important Calendar Dates

- Kick-off Meeting – **March 18, 2020 @ 7PM** (Council Service Center, 411 S. Pueblo Blvd.)
- Sales Begin – **March 20, 2020**
- Take Order Forms Due – **May 27, 2020**
- Last Day of Sales – **June 13-14, 2020**
- Final Payment and Forms Due to Council/All Eligible Product Returned – **June 17, 2020**

Retail Price and Commission:

- Jerky Kits: **\$15**
 - o **Commission: \$5**
 - o Original Kit includes:
 - (1) 1.5 oz Original Beef Stick
 - (1) 1 oz Teriyaki Beef Steak
 - (1) .9 oz Original Jerky Bag
 - (1) .9 oz Original Tender Bites Bag
 - o Sweet and Spicy Kit includes:
 - (1) 1.5 oz Hot and Spicy Beef Stick
 - (1) 1 oz. Sweet and Hot Beef Steak
 - (1) .9 oz. Peppered Jerky Bag
 - (1) .9 oz. Sweet and Hot Jerky Bag
- Individual Beef Sticks: **\$2**
 - o **Commission: \$0.75**
 - o Flavors are: Original, Pepperoni and Teriyaki



Prizes:

- Eligible for an additional 2% commission for the Fall Popcorn Fundraiser (as a unit, must sell a minimum of \$2,500 in beef jerky product to qualify)
- \$20 Gift Card to the RMC Scout Shop for every \$500 in jerky product sold/Scout
- \$100 Walmart Gift Card to the Overall Top Seller (Minimum \$2,500 of product sold)
- ***The first unit to achieve \$5,000 in total sales by May 29** will receive a FREE two night stay (Friday – Sunday, off-season) at San Isabel Scout Ranch with dining hall use, a 2 hour shooting sports session (following Guide to Safe Scouting age guidelines) with all appropriate ammunition, targets and BSA approved firearms provided by RMC AND a \$250 Walmart Gift Card to buy groceries to use for your stay!***

Product and Checkout Details

- Jerky Kits are RISK FREE and are returnable by **June 17, 2020**. Kits are only returnable if not sold and if the box is still sealed by the council's sticker. No kits will be accepted after **June 17** and the unit is liable for them at the retail price.
 - o Units may check out Jerky Kits for (7) seven days at a time to sell
 - o Units must return unsold Jerky Kits to RMC and pay for what they sold after each (7) seven days, then they can check out more Jerky Kits
- Individual Beef Sticks are NOT risk free and cannot be returned if not sold. A unit must purchase a case up front for \$180, which includes 144 sticks. Unit accepts liability of all Beef Sticks once purchased.

Unit Responsibilities:

- Recruit a member of your committee to be your Jerky Captain (responsibilities below)
 - o Be the "GO TO" person for your unit! Coordinate and promote the Jerky Sale in your unit and assist unit leaders in setting a unit sales goal
 - o Attend the Council Kick-off (**March 18, 2020 @ 7PM**)
 - o Contact all the Scouts in your unit and secure their participation in the sale
 - o Facilitate a Unit Kick Off
 - o Total all orders (show and sell and take order) and submit your unit order on time. See calendar for timeline
 - o Coordinate your unit Jerky Pick up. Be sure to bring a volunteer to help you
 - o Distribute Jerky in your unit and monitor that it is delivered to customers and money is collected in a timely manner
 - o Make sure you turn in all forms on time to ensure your unit will receive all prizes, awards, and incentives (**No forms will be accepted after June 17**)
 - o Contact your District Executive or the Jerky Coordinator if you have any questions

Council fundraisers support EVERYONE!

*Dates of stay must be scheduled, reserved and approved by the Rocky Mountain Council at least 2 weeks prior to desired stay dates. Dates must be scheduled and used before December 15, 2020. Facility use may or may not include water depending on time of year of stay. Exclusions and limitations do apply. Contact the Rocky Mountain Council for details.

**Eligibility and proof of sales confirmed by 100% of payments made to the Rocky Mountain Council by 5PM on May 15.

