



## Boy Scouts of America's Summer of Service April - October 2021

For over 100 years, Scouting families have answered the call to work together in service of the greater good. From public health drives...to caring for the environment...to assisting neighbors in need...Scouts have always been a force for positivity and goodness in our communities. It is what we do. It is part of our DNA. We serve others. Now more than ever, our world needs that Scouting spirit once again. This summer, we're stepping up! We're answering that call to give back to our communities through a Summer of Service!



As part of a national push, we're asking Scouting families to give back to their communities this summer through acts of service



"Serve" in a variety of ways - defined by the individual: the spectrum will range from large city-wide projects...to small random acts of kindness



Although any type of service is applicable, there will be 4 key areas of focus: The Environment, Health & Wellness, Our Communities, Neighbors In-Need



Service window: April 1 - October 31



Open to all Scouting youth, their families, alumni, friends, volunteers and more!



We'll highlight great local stories all summer through a promotional push that includes a social campaign, PR outreach and an internal communications effort



Support materials include: safety guidance, thought-starters, recognition items (a downloadable certificate and a patch), tips & tricks, promotional materials and more! For info, visit [scouting.org/summerofservice](https://scouting.org/summerofservice) today!

